# Shang-Tsair Chang (張上財)

Department of Finance

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## Education

- PhD, Economics, Takushoku University, Tokyo Japan, 1994/12.
- MBA, Department of Business, Takushoku University, Tokyo Japan, 1987/2.
- Bachelor, Department of Spanish, Fu Jen University, 1981/7.

# **Area of Specialty**

Analysis of Regional Economic, Securities Analysis, Derivative financial Instruments.

# **Academic Experience**

Associate Professor, Department of Finance, Southern Taiwan University, 1995/2 to Present.

## **Publications**

#### **Journal Papers:**

- 1. Chen Meng-Xiu and Shang-Tsair Chang (2013), A Study on the Factors Affecting the Customer Lifetime Value of Security System Integration Service, Journal of Knowledge Economy (2): 57-74. (in Chinese)
- **Shang-Tsair Chang** (2007), A Study on the Hedging Transactions of the High Time Value of the Index Option, Taiwan Futures and Derivative Commodities, (5): 12-18. (in Chinese)

### **Conference Papers:**

- Chen Meng-Xiu and Shang-Tsair Chang (2013), Emotional Competence and Professional Commitment to Job Performance, Union of Universities and Colleges of Changchun-102 Annual Conference and Academic Symposium: Agricultural Innovation and Development in Taiwan, Yunlin County Douliu City, Taiwan (R.O.C), 06 December, 2013.
- Chen Meng-Xiu and **Shang-Tsair Chang** (2013), A Study on Organizational Climate Based on Canonical Correlation Analysis, Union of Universities and

- Colleges of Changchun-102 Annual Conference and Academic Symposium: Agricultural Innovation and Development in Taiwan, Yunlin County Douliu City, Taiwan (R.O.C), 06 December, 2013.
- 3. Chen Meng-Xiu and <u>Shang-Tsair Chang</u> (2013), A Study on the Relationship Between Professional Commitment, Job Morale and Job Performance: A Case Study of Housing Brokerage in Tainan, 2013 Operations Management Seminar, Kaohsiung City, Taiwan (R.O.C), 29 November, 2013.
- 4. Chen Meng-Xiu and <u>Shang-Tsair Chang</u> (2013), A Study on the Relationship Between Psychological Empowerment and Organizational Commitment to Job Satisfaction, 2013 Seminar on Innovation in Business Management and Marketing, Kaohsiung City, Taiwan (R.O.C), 25 October, 2013.
- 5. <u>Shang-Tsair Chang</u> and Yang Shufei (2012), An investigation into how International Chinese students choose accommodation at Sheffield and what Influencing factors impact on the outcomes of their choices, 2012 north Business Academic Forum Business and Management Seminar, Taipei, Taiwan (R.O.C), 14 December, 2012 (in English).
- 6. <u>Shang-Tsair Chang</u> and Yang Shufei (2012), A Study of the Influence of Home Bias, Overconfidence, and Mental Accounting on the International Investing Decision-Making of Foreign Investors: Evidence from England, the 8th International Conference on Knowledge-Based Economy & Global Management Joins with the Conference of Business Management Practices in Taiwan -Vietnam, Tainan Taiwan (R.O.C), 31 October, 2012.
- 7. Lin Hui Han and <u>Shang-Stair Chang</u> (2012), A Study on the Optimum Time Strategy of the Option, the 15th Financial Theory and Practice Seminar, The 15th Financial Theory and Practice Seminar, Taichung, Taiwan (R.O.C), 1 June, 2012.

#### Books

1. <u>Shang-Tsair Chang</u> (2015), Securities Investment Analysis-Stock Selection. Standard Operation, Xinlu Bookstore Co., Ltd. ISBN: 978-986-5761-37-0.

### **Entrusted Practical Research**

- 1. <u>Shang-Tsair Chang</u> (2016), Annual production training co-class extra-budgetary pre-service training program-tea, a commodity marketing practice classes (production training classes), No: 221050043-GP.
- Shang-Tsair Chang (2016), Annual Pre-Employment Training Program for Pre-Employment Training Program-Licensing Course for Financial Practitioners (Training & Physical Training), Subsidy for vocational training and living allowance, No: 221050053-GP.

- Shang-Tsair Chang (2016), Annual Pre-Employment Training Program for Pre-Employment Training Program - Licensing Course for Financial Practitioners (Training & Physical Training), No: 221050042-GP.
- 4. <u>Shang-Tsair Chang</u> (2015), Pre-employment Training Program for Sightseeing, Catering and Agricultural Application-Leisure Management Course, Subsidy for vocational training and living allowance, No: 221040151-GP.
- 5. <u>Shang-Tsair Chang</u> (2015), Pre-employment Training Program for Sightseeing, Catering and Agricultural Application-Leisure Management Course, No: 221040174-GP.
- Shang-Tsair Chang (2015), Annual Special Pre-Employment Training Program
   -Training Course for Financial Practitioners (Co-production Training Program),
   Subsidy for vocational training and living allowance, No: 221040117-GP.
- Shang-Tsair Chang (2015), Annual Special Pre-Employment Training Program
   -Training Course for Financial Practitioners (Co-production Training Program),
   No: 221040116-GP.
- 8. <u>Shang-Tsair Chang</u> (2015), 2nd Annual Pre-Employment Training Program-Training Course for Modern Security Officers (Training Package), No: 221040095-GP.
- Shang-Tsair Chang (2015), 2nd Annual Pre-Employment Training Program-Training Course for Modern Security Officers (Training Package), Subsidy for vocational training and living allowance, No: 221040092-GP.
- 10. <u>Shang-Tsair Chang</u> (2014), Chiayi City, the annual creative Zhuo Luo City Science 1687 Science and Creativity Education Expo, No: 221030132-GP.
- 11. Shang-Tsair Chang (2015), Management Summer Camp, No: 221040261.
- 12. <u>Shang-Tsair Chang</u> (2015), Human Resource Promotion Counseling Project of Catholic San Maldin Hospital, No: 221040165.

### **Honors and Awards**

- 1. 2015 years of the Ministry of Education senior award.
- 2. Kang Ho Cup College options of the real trading Classic-fifth.
- 3. Kang Ho Cup College options of the real trading Classic-Tenth.

#### **Acadmic Service**

- 1. Adviser to the Ministry of Labor, 2014. No: 1030019408.
- 2. Tutor, 1996-present.
- 3. Internship tutor, 2013.